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## Visit BTG at Tissue World Asia 2010 to see how BTG can raise your productivity!

*In-depth process- and customer knowledge is the common denominator for the two divisions of BTG Group; Duroblade and Instruments. We are devoted to developing innovative, cost-effective ways of improving the productivity of the pulp and paper industry, the process and the profitability. We continue to pioneer advanced technologies for the industry, including Duroblade metering and doctoring blades, IPI Durorod™ size press and metering rods, rod beds, couplings and headbox sheets. We also offer a full range of sophisticated process sensors and analyzers based on the latest advances in process analysis, such as consistency and brightness transmitters or charge and retention analyzers, to name but a few. A range of very reliable lab instruments completes our portfolio. But BTG is far from being only a supplier of goods: we have top notch engineers and a wealth of experience; our commitment to finding new solutions to new market challenges has made us the standard-setter in advanced papermaking systems worldwide.*

*This year, BTG is present on the IKS booth – No. 1F15 – Come visit us to see how we can optimize your process!*

At this year's exhibition we are emphasizing our **Total Tissue Capability – TTC**, a one-stop product & service package to help tissue makers cut costs and optimize their process, combining the know-how, services and products from both our divisions. Visit us to see a few examples on how to put this into practice. Naturally, the concept also applies to any other pulp and paper-related application.

### Instruments

On the Instruments side we will present the Mutek™ lab instruments: e.g. the **PCD-04 Travel**, the Number One for easy and reliable measurement of colloidal dissolved charge and the **SZP-06 System Zeta Potential**. The latter detects the surface charge of fibers and fillers and is becoming a standard tool, especially as process samples can be taken as they are, and do not have to be changed for e.g. electrophoresis.

### Duroblade® – metering and doctoring

Inventor of the original high-performance ceramic-tipped coating blade, BTG is also the owner of former IPI LLC, North America's largest rod and rod bed producer. BTG now offers the complete range of high-performance blades and rods cum accessories for metering and size press applications as well as headbox sheets. For the tissue market, we offer a vast range of Duroblade creping doctor blades, including blades such as Duroblade-Softcrepe™, Duroblade-Satiny™, Duroblade-Velvet™ and Duroblade-Vantage™, alongside our unique blade holder CBC™ and a variety of Tissue-related services.

## BTG – raising your productivity

For more information please contact

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Duroblade® – a range of creping doctors



PCD-04 Travel